



CALL TODAY! TOLL-FREE 877-862-4414

**Richmond
Transit Advertising Rates**

Market Population 18+ 463,000
Monthly Ridership 853,000



TRADITIONAL (Rates per month)

Product	1 Month	3 Months	6 Months	12 Months	
King Size Display 30" X 144"	\$225	\$210	\$200	\$190	
Queen Size Display 30" x 88"	\$210	\$200	\$190	\$175	
Rear Size Display 21" x 70"	\$210	\$200	\$190	\$175	
Interior Displays 11" x 28"	\$20 per bus				

PREMIUM (Rates per month)

Product	1 Month	3 Months	6 Months	12 Months	
Full Wrap	\$2200	\$2000	\$1750	\$1500	
Half Wrap	\$1200	\$1000	\$900	\$750	
King Kong	\$795	\$695	\$595	\$495	
Full Back	\$695	\$595	\$495	\$395	

TERMS: 10 days net, billed monthly.

ARTWORK, LAYOUT, & PRODUCTION: Above rates do not include artwork, layout, and production. Quoted per job.

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