

Roanoke, VA
Transit Advertising Rates

Market Population 163,000
Monthly Ridership 178,000

TRADITIONAL (Rates per month)

| Product | 1 Month | 3 Months | 6 Months | 12 Months | |
|---------------------------------|--------------|----------|----------|-----------|---|
| King Size Display 30" X 144" | \$225 | \$210 | \$200 | \$190 |  |
| Queen Size Display 30" x 88" | \$210 | \$200 | \$190 | \$175 |  |
| Rear Size Display 21" x 70" | \$210 | \$200 | \$190 | \$175 |  |
| Interior Displays 11" x 28" | \$20 per bus | | | |  |

PREMIUM (Rates per month)

| Product | 1 Month | 3 Months | 6 Months | 12 Months | |
|-----------|---------|----------|----------|-----------|---|
| Full Wrap | \$2200 | \$2000 | \$1750 | \$1500 |  |
| Half Wrap | \$1200 | \$1000 | \$900 | \$750 |  |
| King Kong | \$795 | \$695 | \$595 | \$495 |  |
| Full Back | \$695 | \$595 | \$495 | \$395 |  |

TERMS: 10 days net, billed monthly.

ARTWORK, LAYOUT, & PRODUCTION: Above rates do not include artwork, layout, and production. Quoted per job.

CALL TODAY! TOLL-FREE 877-862-4414