

Danville, VA

Market Population 53,000
 Monthly Ridership 23,000

Transit Advertising Rates

TRADITIONAL

	1 month	3 months	6 months	12 months
Driver Side Display 21" x 70"	\$225	\$210	\$200	\$195
Curb Side Display 21" x 50"	\$210	\$200	\$190	\$175
Rear Side Display 35" x 48"	\$210	\$200	\$190	\$175



PREMIUM

	1 month	3 months	6 months	12 months
Full Wrap	\$2,200	\$2,000	\$1,750	\$1,500
Half Wrap	\$1,200	\$1,000	\$900	\$750
King Kong	\$795	\$695	\$595	\$495
Full Back	\$695	\$595	\$495	\$395

