

**Danville, VA**

Market Population 53,000  
 Monthly Ridership 23,000

**Transit Advertising Rates**

**TRADITIONAL**

	1 month	3 months	6 months	12 months	
<b>Driver Side Display</b> 21" x 70"	\$225	\$210	\$200	\$195	
<b>Curb Side Display</b> 21" x 50"	\$210	\$200	\$190	\$175	
<b>Rear Side Display</b> 35" x 48"	\$210	\$200	\$190	\$175	

**PREMIUM**

	1 month	3 months	6 months	12 months	
<b>Full Wrap</b>		\$2,200	\$2,000	\$1,750	\$1,500
<b>Half Wrap</b>		\$1,200	\$1,000	\$900	\$750
<b>King Kong</b>		\$795	\$695	\$595	\$495
<b>Full Back</b>		\$695	\$595	\$495	\$395

**Terms:** 10 days net, not billed monthly.

**ARTWORK, LAYOUT, & PRODUCTION:**

Above rates do not include artwork, layout and production. Quoted per job.

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