

Richmond, VA

Market Population 18+
Monthly Ridership

463,000
853,000

Transit Advertising Rates

TRADITIONAL

	1 month	3 months	6 months	12 months	
King Size Display 30" x 144"	\$250	\$240	\$220	\$200	
Queen Size Display 30" x 88"	\$225	\$215	\$200	\$190	
Rear Size / Side Display 21" x 70"	\$225	\$215	\$200	\$190	
Interior Display 11" x 28"	\$20 per bus				

PREMIUM

		1 month	3 months	6 months	12 months
Full Wrap		\$2,200	\$2,000	\$1,750	\$1,500
Half Wrap		\$1,200	\$1,000	\$900	\$750
King Kong		\$795	\$695	\$595	\$495
Full Back		\$695	\$595	\$495	\$395

Terms: 10 days net, not billed monthly.

ARTWORK, LAYOUT, & PRODUCTION:

Above rates do not include artwork, layout and production. Quoted per job.

Media Transit, Inc.

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