

**Richmond, VA**

Market Population 18+  
Monthly Ridership

463,000  
853,000

**Transit Advertising Rates**

**TRADITIONAL**

	1 month	3 months	6 months	12 months	
<b>King Size Display</b> 30" x 144"	\$250	\$240	\$220	\$200	
<b>Queen Size Display</b> 30" x 88"	\$225	\$215	\$200	\$190	
<b>Rear Size / Side Display</b> 21" x 70"	\$225	\$215	\$200	\$190	
<b>Interior Display</b> 11" x 28"	\$20 per bus				

**PREMIUM**

		1 month	3 months	6 months	12 months
<b>Full Wrap</b>		\$2,200	\$2,000	\$1,750	\$1,500
<b>Half Wrap</b>		\$1,200	\$1,000	\$900	\$750
<b>King Kong</b>		\$795	\$695	\$595	\$495
<b>Full Back</b>		\$695	\$595	\$495	\$395

**Terms:** 10 days net, not billed monthly.  
**ARTWORK, LAYOUT, & PRODUCTION:**  
Above rates do not include artwork, layout and production. Quoted per job.

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